



## **Cranberry Township Board of Supervisors September 2022**

### **Fairway Facts**

- 8 shotguns outings prepared for, the month of September.
- All divots filled weekly.
- Ball washers cleaned and refilled the week of the 8-15.
- All sprinklers trimmed by-weekly.
- Tee stones done by-weekly.
- Clubhouse weeded the week of 8-22.
- Greens fertilized the week of 8-22.
- Haul road was repaired the week of 8-22 and 9-5 due to washing out from storms.
- Irrigation valves marked the week 8-22.
- Fescue mowing started the week of 8-22 and is ongoing till done.
- Fairway flag holes recut the week of 8-22.
- Green spinking program is done by-weekly.
- Bunker washout repairs done the week of 8-29 and week of 9-5.
- Fairways fertilized the week 8-29.
- Tee fertilized the week of 9-5.
- Bunker noses trimmed the week of 9-12.

**Submitted by the Cranberry Highlands Management**



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### **Clubhouse Chronicles**

- 2022 Rounds YTD through 9/25/22 – 29,529  
2021 – 31,629  
2020 – 28,830  
2019 – 27,785
- August Rounds & GF \$  
2022 – 6087 & \$265K+  
2021 – 5359 & \$234K+  
2020 – 6844 & \$274K+  
2019 – 5921 & \$241K+
- (27) events of various types held this month.
- Pro Shop, Starter Hut, Grill Room open daily. Hours are updated and posted each daily on our web site along with course conditions.
- Daily processing of GHIN renewals continues. 626 YTD.
- Finally, after 3 years, have gotten rid of about 99.5% (only a few socks remain) of inherited “tired shop merchandise”. Going forward this will allow us to produce better profit margins with new, sellable products. An example with golf shoes:  
2021 sales – 212 pair -----2022 sales – 119 pair  
Increased average sale price from \$54.70 to \$111.35  
Increased gross sales from \$11,834 to \$13,620  
With better profit margins from 21% to 36%
- To take advantage of our improved pro shop inventory situation, we are coordinating with Communication Department to design and utilize our much – improved data base to send an email blast to drive a successful holiday season in the pro shop sales.

**Submitted by the Cranberry Highlands Management Team**