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PENNSYLVANIA STATE ASSOCIATION OF TOWNSHIP SUPERVISORS

**FOR IMMEDIATE RELEASE**

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## **Cranberry Township's Communication Efforts Win Top Honors in Statewide Contest**

Cranberry Township has won five awards and the top honor — the Outstanding Citizen Communication Award for Townships with a Population Over 5,000 — in the Pennsylvania State Association of Township Supervisors' (PSATS) 54<sup>th</sup> Annual Citizen Communication Contest. The contest recognizes townships that have successfully communicated programs and activities to their residents. This award will be also given to a township with a population of 5,000 or under (East Caln Township in Chester County).

In addition to the Outstanding Citizen Communication Award, Cranberry Township also won awards in the categories of Newsletters (1<sup>st</sup> place); Social Media (1<sup>st</sup> place); Audiovisual Communications (1<sup>st</sup> place, tied for 2<sup>nd</sup> place, and received 3<sup>rd</sup> place); Other Publications (2<sup>nd</sup> place); and Websites (tied for 3<sup>rd</sup> place).

The contest attracted entries from across the commonwealth in eight categories, including printed and electronic newsletters, most improved newsletters, other publications, audiovisual communication, cable TV programs, social media, and websites. In all, 31 townships submitted 102 entries for this year's competition, and 17 individual townships won awards.

All entries were judged on the usefulness of information presented and how well the information was communicated. Publications were also judged on their overall attractiveness and readability.

Judges included PSATS staff members and township officials who volunteer through the Association's Power of One program. The association will present the Outstanding Citizen Communication Awards to the winning townships at PSATS' Annual Educational Conference this April.

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The Pennsylvania State Association of Township Supervisors represents Pennsylvania's 1,454 townships of the second class and is committed to preserving and strengthening township government and securing greater visibility and involvement for townships in the state and federal political arenas. Townships of the second class cover 95% of Pennsylvania's land mass and represent more residents — 5.7 million — than any other type of political subdivision in the commonwealth

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