

# 2021 Slow Down Campaign

## Campaign Goals:

*“Actively engage citizens in a common commitment to make streets safer for all”.*

- Joint Program with HOA's, Police, & Cranberry Township

## Components:

- HOA Participation
- Publicity – Message Boards, Social Media, Web Site,
- Twice yearly campaign with Neighborhood Yard signs
- Increased Police Patrols & Radar Speed Signs
- Community Partners – CTCC & Community Management Companies



# 2021 Program Dates

## Spring Campaign

*First 2 weeks following SVSD*

*Last day of school*

**June 4 - June 18**

## Fall Campaign

*First 2 weeks following SVSD*

*First day of school*

**August 25 – Sept 8**



**Goal: Encourage safe driving habits throughout Cranberry's neighborhoods**

33 Neighborhoods  
with over  
5,200 homes  
~ 40% of all  
Township residents  
participating

### 2021 Slow Down Campaign Participants

Bristol Creek	Havenwood	Shadow Creek
Clearbrook	Hazelwood Farms	Spring Meadows
Cranberry Heights	Hunter's Creek	The Glen at Woodside
Cranberry West	Marshall Woods	Villas of Isleworth
Crystal Springs	Meeder	Walden Pond
Deer Run	Norberry Ct	Wakefield Estates
Fox Run	Oakview Estates	Winchester Farms
Franklin Crossing	Orchard Park	Winchester Lakes
Freedom Woods	Park Place	Woodbine Estates
Goehring Road	Pinehurst	Woodlands
Hampshire Woods	Scenic Ridge	

# Thank You 2021 Sponsors

**IT'S YOUR  
NEIGHBORHOOD  
SLOW DOWN**

  

**CRANBERRYTOWNSHIP.ORG/SLOWDOWN**

**25 SAVES  
LIVES  
SLOW DOWN**

  