

## CRANBERRY PUBLIC LIBRARY

### Director's Report

March 2020

- **Personnel**
- **Strategic Planning**
  - CTCC Project of the Year – construction continues
    - 3/6 – Finance meeting with Jerry, Evan, and Vanessa – rather than Evan/township purchasing the consumables and supplies to stock the makerspace, the library will purchase these items out of the library's Project of the Year account (not to exceed \$50,000); balance of the account will be given to the township to offset capital costs when spending is complete
    - Construction continues and is on schedule to be completed by March 31
- **New Castle District**
  - NCDLC is entering into a 6-month trial reciprocal eBook/eAudio lending agreement with Erie and Crawford County Libraries; all Overdrive products owned by each system will be available to NCDLC library card holders during the trial; once the trial is over all parties will evaluate if the partnership is worth continuing
- **State of PA Library News**
  - Annual State Report and all supporting documentation has been submitted
  - 2/26 - Received state funding in the amount of \$101,272
- **Butler County Federated Library System**
  - Library directors have shared how each library is managing the COVID-19 – hand sanitizers, extra cleaning measures, sanitizing toy/play areas, etc.
- **Financial / Fundraising**
  - 2019/20 Annual Campaign is underway; funds from this year's campaign go directly into the library's general operating account;
    - Since the annual appeal letter went out at the end of January \$12,171 has been received
    - Total for the FYTD is \$16,880
  - 3/10 – There is currently \$129,039.68 in the Project of the Year account at Farmers National Bank; \$3,057 was transferred to the library's checking account on 2/26/20 to cover the cost of the remaining 3D printers
- **Technology**
  - Leslie is working with IT to purchase 6 patron laptops to replace some of the stationary public PCs that were lost due to space considerations with the renovation
- **Community Outreach / Marketing**
- **Friends of the Library**
  - Friends will provide cake for the ribbon cutting/grand opening of The Forge; Friends will sell hot dogs during the Maker Faire; are planning a "card party" fundraiser for September
- **Statistics:**

	February 2019	February 2020	YTD 2019	YTD 2020
<b>CIRCULATION</b>	21,474	18,091	48,891	36,480
<b>ACTIVE MEMBERSHIP CARDS</b>	170	104	29,581	30,858
<b>JUV PROGRAM ATTENDANCE</b>	500	1,154	1,438	2,081
<b>ADULT PROGRAM ATTENDANCE</b>	158	203	273	310
<b>TEEN PROGRAM ATTENDANCE</b>	59	81	65	164
<b>NON-LIBRARY MEETING ROOM USE</b>	26	17	55	34
<b>SMALL MEETING ROOM USE</b>	122	220	249	430
<b>INTERNET USE</b>	1,653	1,269	3,338	2,561
<b>DATABASE SEARCHES</b>	1,505	1,348	3,817	1,904

Submitted by Leslie Pallotta, Director

3/12/2020

<b>DOOR COUNT</b>	12,871	10,226		
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\* Adult book collection not accessible due to construction

## Program Highlights

- **Tween/Teen Read-A-Thon** – Monday, March 16 from 12-5PM – Pay \$5.00 at the door and read to raise money for the library’s new makerspace!
- **Plant Centered Diet: What is it and how can it work for me** – Tuesday, March 18 @ 9PM – learn the basic principles of a plant-centered approach to eating and how it could work for you; presenter is Sarah Kaminski, who has 10+ years as a Health & Wellness Educator
- **Peter Rabbit Storytime** – Thursday, March 26 @ 6PM – Come for a reading of “The Tale of Peter Rabbit” with Ann Troxell of the Beatrix Potter Society. Meet Peter Rabbit and make a craft. Geared for kids ages 3 through early elementary.
- **Peeps Diorama Contest** – entries accepted between March 30-April 3 – information available in the Children’s Department
- **PA Medical Marijuana Education Forum** – Tuesday, April 21 @ 6PM – presented by a panel of experts from PA Compassionate Caregivers
- **Tree Selection and Care** – Thursday, April 23 @ 6PM – presented by Jessica Pierce of the PA Department of Conservation and Natural Resources (DCNR)
- **Superhero Party** – Saturday, April 25 @ 1:00 – The library needs saving! Come dressed as a superhero and fight off the villains at this annual event hosted by our Teen Advisory Board
- **The Pizza Bomber Case** – Tuesday, May 19 @ 6PM – Dr. Jerry Clark, retired FBI agent will discuss what drove a complex group of “fractured intellectuals” to execute a bank robbery plot that ranks as one of the most chilling and diabolical in the history of crime in the U.S. Dr. Clark is currently a professor and Chair of the Criminal Justice Department at Gannon University. Program being underwritten by NCDLS.
- **Ongoing programs (Run from September – May)**
  - 3 adult book clubs
  - Adult Discussion Group
  - Infant Storytimes
  - ABC Storytimes (preschool)
  - Teen Writers Club
  - LEGO Club
  - Tail Waggin’ Tutors
  - Genealogy Classes
  - Adults Crafter Dark
  - \* Tween/Teen Open Game Nights
  - \* Teen Advisory Board
  - \* Teen DIY Club
  - \* Drop In STEAM Lab
  - \* Homeschool Crafternoon
  - \* Craft a Connection Kid’s Book Club
  - \* Teen Book Club
  - \* Computer Classes
- **Summer Reading 2020**
  - Theme is “Imagine Your Story” – focus is on fairy tales and fantasy
  - Registration starts Friday, June 5